

BUSINESS DEBTORS ANONYMOUS

THE BUSINESS PLAN

PLANNING TO BRING OUR VISIONS INTO REALITY

We write annual one-year business plans with definable and accountable goals and targets.

—Business Debtors Anonymous, Additional Tool 2

"We had a new Employer." — Alcoholics Anonymous, Chapter 5, "How it Works"

This article is intended to assist in planning a business according to the Twelve Steps and Twelve Traditions of Debtors Anonymous. Specifically, it is intended to help the business owner work with BDA Tool #2. This article is not intended to assist in acquiring financing, but instead to be used for personal clarity and reflection. We submit this plan to the fellowship of DA acknowledging that there is no one way to write a business plan. Ultimately, this article is intended to encourage the business owner to fulfill their vocational vision and become the person they were meant to be.

Our business is a daily reflection of how we are living our lives. It is a manifestation of Higher Power's will for us.

Having a business plan helps us to run our businesses and avoid vagueness. Each of us needs a spending plan for our business that clarifies our income and expenses. And each of us needs a vision spending plan to assist us to envision the income we will earn and calculate how that income will be distributed. (These two lines are a bit confusing to me. Can we talk through them?) This is a list of questions to guide us as we discover what our passions are, and how we can use them to fulfill our higher power's will in our business lives. Through our connection with our Higher Power and by taking the next right step, we define the success of our business and achieve our vision.

We suggest that business owners begin each day by praying. Ask Higher Power how you are going to run your business in a solvent way. Ask for Higher Power's will in your business just for this day. Ask where you should focus your energy today to manifest your vision. Finding a balance between turning things over and taking the next right step requires patience and experience.

The DA website has conference approved articles on Record Keeping and Spending Plan at www.debtorsanonymous.org. Additionally, we have found that working with our sponsors and Pressure Relief Groups is essential in formulating our spending and business plans.

THE ONE PAGE BUSINESS PLAN

MISSION VISION STATEMENT

1. What issue in the world do I feel passionate about
2. What skills do I bring to this issue
3. How is the world changed as a result

PRIMARY GOALS: These are goals that are bigger than the next right step. An example is create a web page or go back to school.

- 1.
- 2.
- 3.

ACTION STEPS

Action Steps for Primary Goal 1

Step	By When	Dollars generated
1.		
2.		
3.		
4.		

Action Steps for Primary Goal 2

Step	By When	Dollars generated
5.		
6.		
7.		
8.		

9. The steps in this plan can be as general or as specific as you choose. They will likely change over time as your Vision develops.